



19th July, 2017

The Deputy Manager
Department of Corporate Services
BSE Limited
P. J. Towers, Dalal Street, Fort
Mumbai – 400 001

Ref : Scrip Code 511092

Sub: Issue of Press Release for JMD Medico Services Ltd. (Subsidiary Company)

Respected Sir or Madam,

Please find attached copy of Press Release titled as **JMD Medico on its aggressive pan-India expansion** for one of its subsidiary M/s. JMD Medico Services Limited which will be disseminated shortly.

Contents of Press Release are self-explanatory.

This is for the information of Members.

Thanking You,

Yours Faithfully,

For **JMD VENTURES LIMITED**

Formerly - JMD Telefilms Industries Ltd.

A handwritten signature in black ink, appearing to read 'Kailash Purohit', written over a horizontal line.

KAILASH PRASAD PUROHIT

DIN : 01319534

MANAGING DIRECTOR

JMD Medico on its aggressive pan-India expansion

Aims sales of INR 500cr in next three years

Mumbai; July 17, 2017: JMD Medico Service Ltd. (a subsidiary of JMD Ventures Ltd, which is listed on BSE) **announces aggressive pan India expansion plans by launching wide range of ayurvedic products.** JMD Medico is an Ayurveda company headquartered in **Mumbai**, offering a wide range of ayurvedic, 100% herbal and natural products.

The launch in Maharashtra supports JMD Medico's national growth strategy. The company has setup a logistics centre in Mumbai to address and satisfy the local demand in Maharashtra and neighbouring states. The company also has logistic centre in Kolkata to cater to demands of Eastern India.

JMD Medico began its journey in the year 2015 with a vision to improve the quality of life with the help of Ayurveda. **JMD Medico after tasting success in the Eastern parts of the country now launches its wide range of products that are ayurvedic, 100% herbal and natural in Maharashtra.**

JMD Medico aims to be one amongst the leaders in the Ayurvedic industry relating to health, skin, hair, body problems. Currently, the company's portfolio consists 18 products in hair care, skin care, health care and body care collectively. JMD Medico has an existing distribution network of 10 super stockists, 50 distributors and 5000 retailers. All products of JMD Medico are 100% Herbal products with no side effects. JMD medico is associated with Good Manufacturing Practices (GMP) and 100% herbal certificate holders.

Mr. Jagdish Purohit – Chairman, JMD Medico Service Ltd. said, *“Ayurvedic products are gaining acceptance not only in India but also across the globe due to the natural medicinal benefits they offer without any side effects. Apart from this, the measures taken by Government of India in encouraging & promoting usage of Ayurvedic products has also helped the industry. In our first year, we managed to make a strong presence in the eastern states of India. We see western India as a primary market since the consumption of Ayurveda products is humungous. We plan to make a double-digit growth by the end of the year by growing our network and launching our products across the country. **To achieve our target, we plan to have a retail network of over 50000 pan India.** We also plan to increase our product portfolio by introducing new products on a monthly basis.”*

The India herbal products market comprises of herbal hair care, herbal skin care, herbal oral care and other products such as digestive remedies, Chyawanprash and balms. The Indian herbal market size is estimated to register a CAGR of 16% through 2021. Introduction of Ayurvedic nutraceuticals & dietary supplements as well as Ayurvedic cosmetics & skin care products is likely to boost the market over the next five years. Moreover, rising health concerns and awareness of side effects of allopathy are few of the major factors driving consumer preference for Ayurvedic products in the country. Rising number of exclusive

showrooms and increasing availability of Ayurvedic products at multi-branded stores is also boosting sales of Ayurvedic products in the country.

JMD Medico's foundation is firmly rooted in its commitment of providing the best that the nature has to offer. The products of the company manufactured are researched, tested and developed in their own R&D unit located in Haridwar by a panel of eminent Doctors and scientists.

JMD Medico products are easily available at a store nearest to you through 5000 retailers and be ordered online from the company's website - <http://www.jmdmedico.com/>. One can also place order of their 100% Herbal Ayurvedic JMD Medico products through helpline no 7506886666/ +91-22-4-40484048

About JMD Medico:

JMD Medico is Ayurveda company which is a subsidiary company of JMD Ventures Ltd. The company has a vision of improving and creating a healthy lifestyle of the people. The company aims to become largest manufacture of Ayurveda medicine for consumption and usage not only in India but across countries internationally. The journey of JMD Medico began in the year April 2015 with a vision to improve the quality of life with the help of Ayurveda. The company offers Ayurveda products at an affordable price. Since its inception, the company has focused on developing safe, natural and innovative remedies that will help people live richer, healthier lives. JMD Medico products are 100% herbal with utmost priority given to quality with no side effects, offering wide range of products and are easily available.

For further queries, please feel free to contact:

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